



أكاديمية فاطمة بنت مبارك
للرياضة النسائية
FATIMA BINT MUBARAK
LADIES SPORTS ACADEMY

Fatima Bint Mubarak Ladies Sports Academy (FBMA)

Request-for-Proposals for commercial partnership and event delivery of 2023 FBMA Archery Open Tournament

Background on FBMA

FBMA was established in October 2010 by H.H Sheikha Fatima Bint Hazaa Bin Zayed Al Nahyan. FBMA's role is to promote, develop and facilitate women's sports in the UAE from the capital, Abu Dhabi, to create a safe and culturally adequate environment for Emirati women to train and practice sports in, to inspire behavioral change amongst the community in favor of an active lifestyle with, and through sports and finally to assure Abu Dhabi's image and status as a women's sports hub, regionally and globally.

For more information on FBMA please visit: www.fbma.ae

The FBMA Archery Open Tournament

The FBMA Archery Open Tournament is an open event that will happen once every year, this year is the 1st edition. Athletes from all around the world are participating in this event.

The public will explore the first Archery Open Tournament in Abu Dhabi, all geared towards a fun day out that encourages children and youth to engage in live music and food trucks.

Pitch Overview and what FBMA expects from agency.

The RFP technical response should be a maximum of 25 pages. The successful agency will need to demonstrate and propose the following.

- Event contract set-up
 - Opening and closing ceremony show
 - Floor plan
 - Decorative elements
 - Registration disk
 - Tables & Chairs
 - Tents for participating teams.
 - VIP Tent
 - VIP Setting area
 - VIP Catering
 - Full Event Branding
 - Big outdoor Screen
 - AV System
 - Electric Generator
 - Winning fog machine or other
- Staffing (Volunteer)
- Lighting
- Production
- Risk Management

Note: VIP and Guests Tent size will be 4*6 or 4*8 – Firmed tent must be high

Backdrop height 2.4-2.5 Meters and the width to match the court width.

Role of FBMA

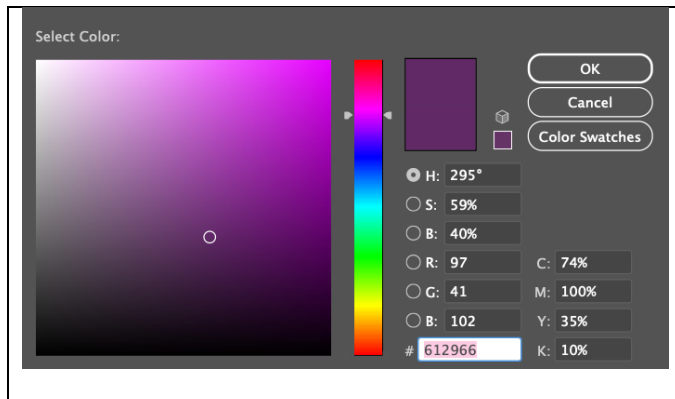
- Event Permit
- Find vendors
- Find food truck

Points for agency consideration

- Abu Dhabi Cricket & Sports Hub – Ultimate Athletics

- Event Date: 14, 15, 16, 17 December 2023
- Event time: 9:00 am – 8:00 pm
- Understand and appreciate FBMA'S working hours – Monday to Friday 9am to 3pm

Event Branding colors



Contacts of Inquiries

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